

Mission Feedback V2

The following provides the summary of mission V2 feedback. Full comments in the google form and from all emails related to the mission were provided to Executive Cabinet.

Respondents

34 employees responded to the mission and goals feedback survey. Additionally, a few faculty emailed documents with feedback and proposed changes. Both forms of feedback were utilized in the process, and almost all feedback submitted through email was incorporated into the feedback review summarized below.

Responses to Google Form	Faculty	Staff	Administration	Total
Count	19	13	2	34
Percent	56%	38%	6%	

Mission Feedback

Proposed Mission

UAS is a student-centered university that provides quality instruction in liberal arts, professional, and technical fields. We belong to, and serve, the coastal environments, cultures, economies, and communities of Alaska through scholarship and creative activity, interdisciplinary education, and workforce development.

Overall, most responses were positive toward the revised mission statement, with some reword suggestions. One in 4 faculty recommended adding research to the mission statement. Other suggestions included rewording the second sentence as many found it confusing, removing or rewording the first sentence surrounding the word quality, and including a land acknowledgement or focusing more on SE Alaska rather than Alaska as a whole.

	Faculty	Staff	Total
General, Positive	32%	54%	41%
Re-word Suggestions	26%	54%	38%
Add 'Research'	26%	8%	19%
Keep Current Mission	16%	8%	13%